

# **Toronto Green Community Apartment Greening Pilot Project**

Waste Reduction and  
Recycling in a  
Multi-Family Unit

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# Toronto Green Community

- Focus:
  - Community oriented projects
  - Environmental stewardship
  - Community development
  - Building capacity

# 12 Deerford: An Overview



- Located in North York, Toronto, ON
- Greenwin Property Management Group
- 12 stories
- 137 Units
- Over 500 tenants
- Rental Unit

# Residents of 12 Deerford

- Located near elementary, middle, high schools
- New Canadians and Immigrants
- Multicultural
- Diverse population



# Pilot Project

- Building volunteered
- 4 areas of focus:  
water, energy,  
ecological gardening,  
and waste  
reduction/recycling
- Started in August  
2007



# Implementation Tools/Process

- Deliver education and distribution of information by means of:
  - Workshops
  - Resident Meetings
  - Building Events
  - Door to Door Canvassing
  - Surveys
  - Information Boards

# Community and Resident Participation

- Building stewards
- Partnership with local high school
- Community/Building Events
- Property Manager
- Building Manager



# Barriers and Challenges

- Structural limitations
- Language barrier
- Lack of “community spirit”
- Lack of ownership



# Results

- Eliminated one of two garbage pick up per week
  - Eliminated 4 yards of waste each week
- Increased number of recycle bulk bins by two bins
  - Volume of recycling increased from 10% of total waste to 50%

# What we've learned

- Use of different implementation tools/delivery methods
- Community development
- Building capacity
- Sense of ownership
- Building stewards



# Future Direction

- Final report that documents pilot project due out in October 2008
- Pending on final results, develop a similar program that can be rolled out at other buildings
- Implement program at 14 other sites