Toronto Green Community Apartment Greening Pilot Project

Waste Reduction and Recycling in a Multi-Family Unit

Presented by Charlotte Ueta July 10, 2008

Toronto Green Community

• Focus:

- Community oriented projects
- Environmental stewardship
- Community development
- Building capacity

12 Deerford: An Overview



- Located in North York, Toronto, ON
- Greenwin Property Management Group
- 12 stories
- 137 Units
- Over 500 tenants
- Rental Unit

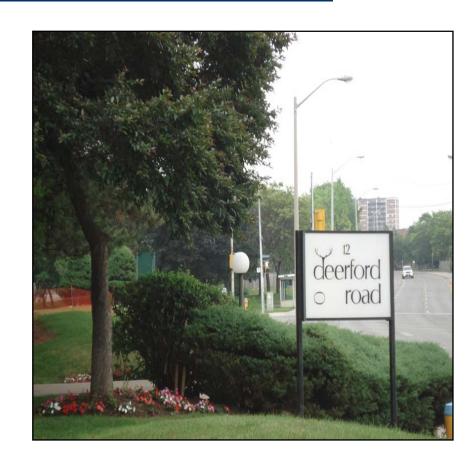
Residents of 12 Deerford

- Located near elementary, middle, high schools
- New Canadians and Immigrants
- Multicultural
- Diverse population



Pilot Project

- Building volunteered
- 4 areas of focus:
 water, energy,
 ecological gardening,
 and waste
 reduction/recycling
- Started in August 2007



Implementation Tools/Process

- Deliver education and distribution of information by means of:
 - Workshops
 - Resident Meetings
 - Building Events
 - Door to Door Canvassing
 - Surveys
 - Information Boards

Community and Resident Participation

- Building stewards
- Partnership with local high school
- Community/Building Events
- Property Manager
- Building Manager



Barriers and Challenges

- Structural limitations
- Language barrier
- Lack of "community spirit"
- Lack of ownership

Results

- Eliminated one of two garbage pick up per week
 - Eliminated 4 yards of waste each week
- Increased number of recycle bulk bins by two bins
 - Volume of recycling increased from 10% of total waste to 50%

What we've learned

Use of different implementation tools/delivery methods

- Community development
- Building capacity
- Sense of ownership
- Building stewards



Future Direction

- Final report that documents pilot project due out in October 2008
- Pending on final results, develop a similar program that can be rolled out at other buildings
- Implement program at 14 other sites